

Acknowledging the necessity of a culture of "care" to be applied as much to architecture as to the human body and mind, the workshop turns the thematic around in order to comprehend all of its sides.

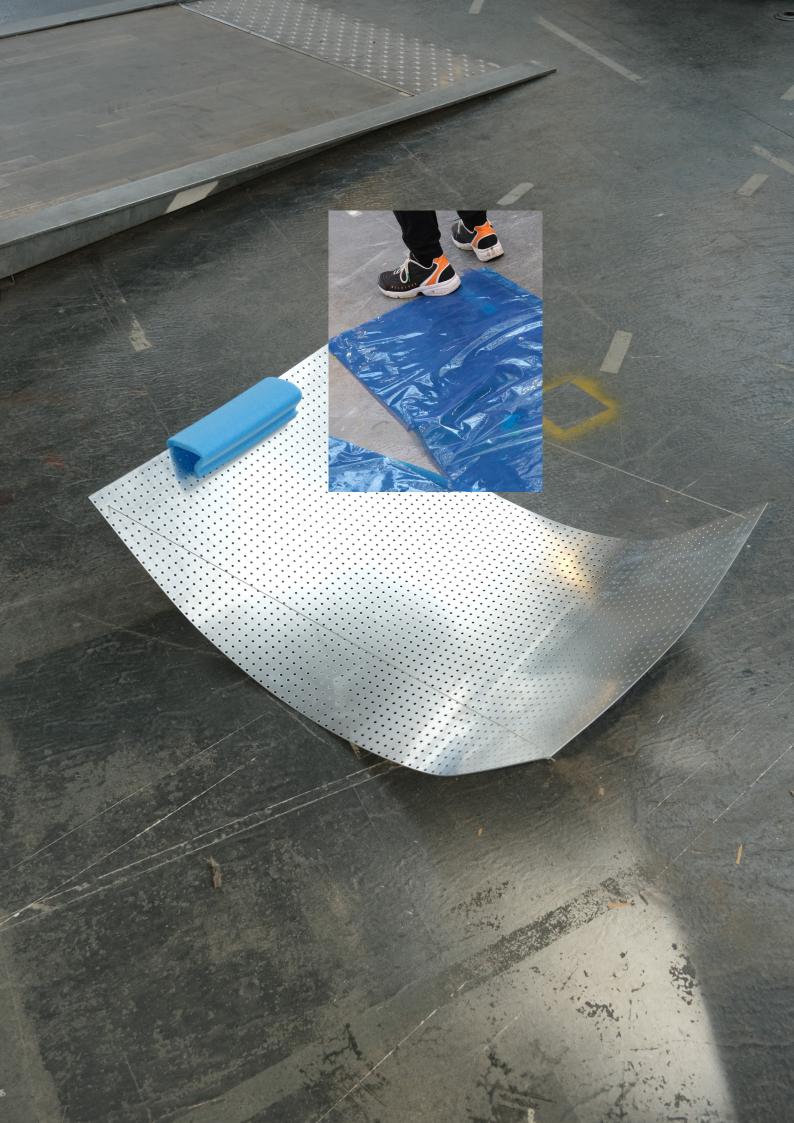
In a context where hyper-productivity is a virtue and growth is a symbol of success, the foundations of "care" have become the playing ground for the machine of "leisure". Considered as a necessity for human functioning but simultaneously used as a rewarding mechanism, "care" has become an integral and productive part of society, countering its proper initial promise of emptiness.

Palm Beach seeks to discuss the critical position of "care," torn between its fundamental side of interest for oneself, for others, for nature, and its capitalist appropriation. The blurry boundary between "care" and "leisure", between the simplicity of an impulse and its artificial prolongation, leads to the production of a paradoxical environment, a complex universe founded on the sparkling imagery of the latter and the desire of the void.

Non-productivity.

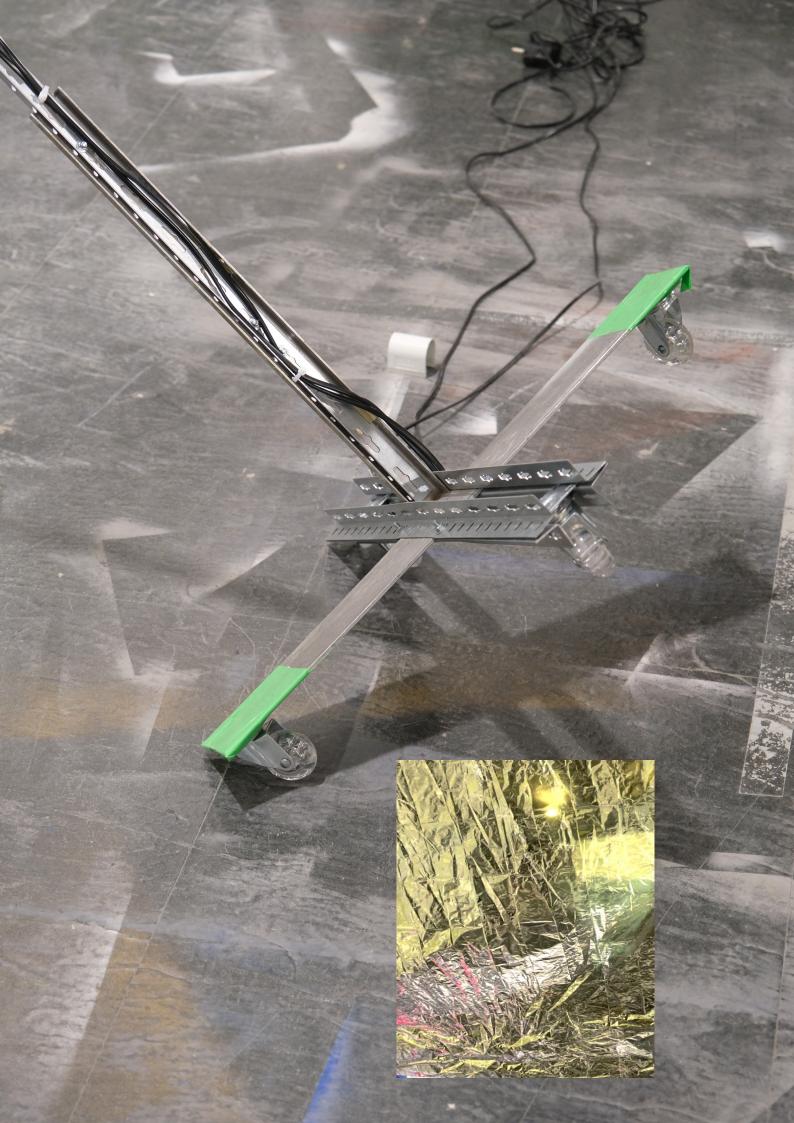












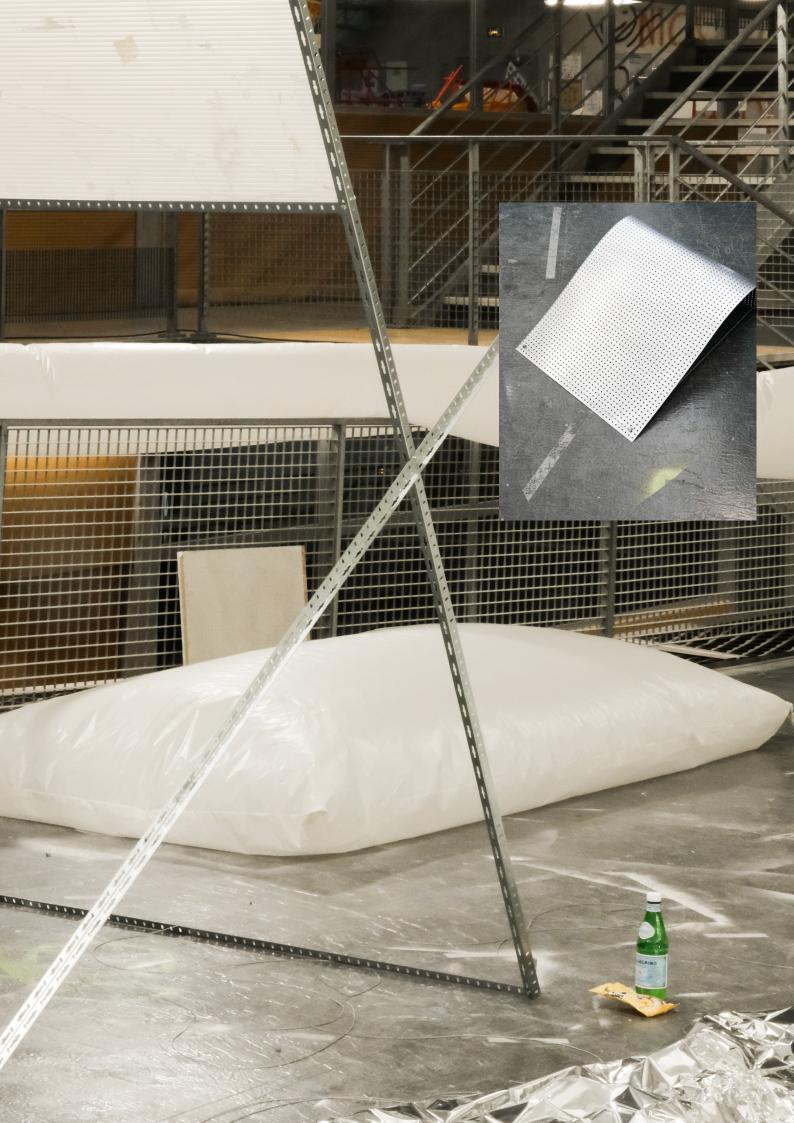




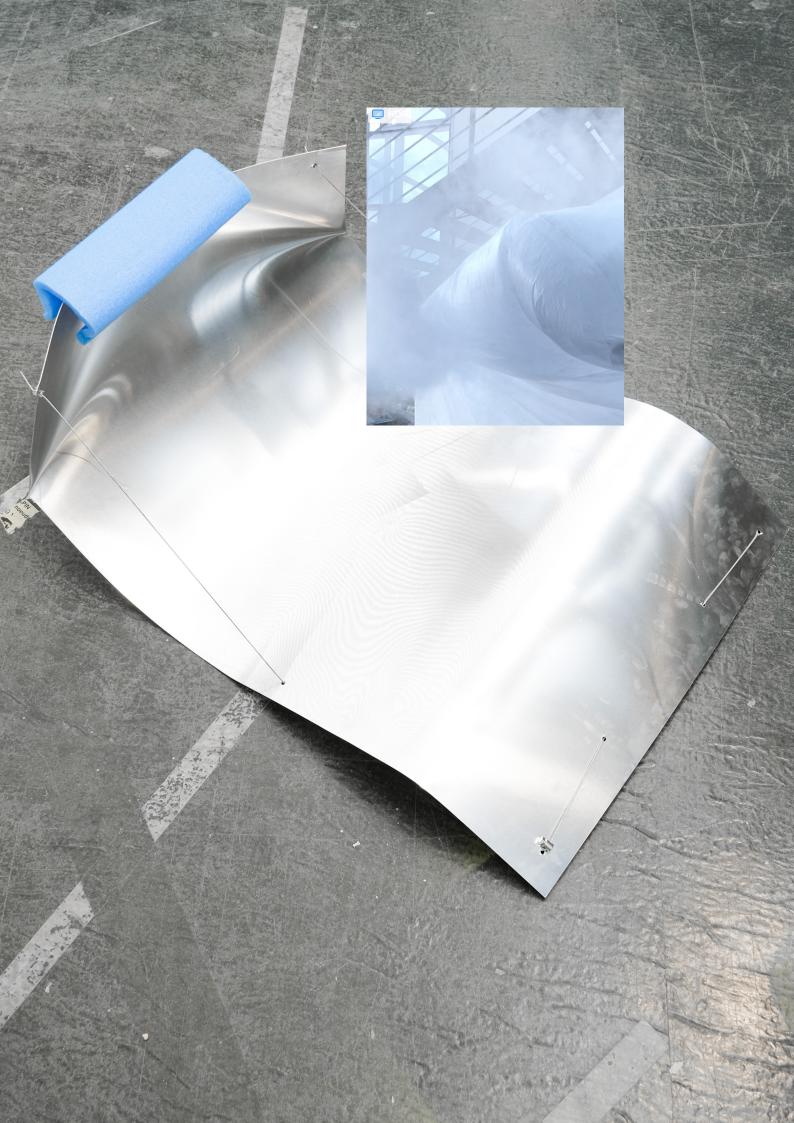




















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